

# Communications - High School Yearbook Production

## *Writing Skills*

The student will:

CRT	ITBS	KS	PF	Check	C.YB.1. use complete and effective sentences.
				Off	
CRT	ITBS	KS	PF	Check	C.YB.2. use various types of writing:
				Off	
					•features
					•sports
					•ads
CRT	ITBS	KS	PF	Check	C.YB.3. use conventions correctly including:
				Off	
					•punctuation
					•capitalization
					•sentence structure
					•subject verb agreement
CRT	ITBS	KS	PF	Check	C.YB.4. use vocabulary/spelling skills in the journalistic style based from the AP Stylebook.
				Off	
CRT	ITBS	KS	PF	Check	C.YB.5. use editing and proofreading skills.
				Off	
CRT	ITBS	KS	PF	Check	C.YB.6. work for clarity of expression through the yearbook medium.
				Off	
CRT	ITBS	KS	PF	Check	C.YB.7. write evaluations/commentaries on various types of yearbook and magazine examples.
				Off	

## *Literature Skills*

The student will:

CRT	ITBS	KS	PF	Check	C.YB.8. read a variety of genres including:
				Off	
					•yearbooks
					•magazines
CRT	ITBS	KS	PF	Check	C.YB.9. read silently and recreationally including:
				Off	
					•newspapers
					•yearbooks
					•magazines

## High School Yearbook Production (con't)

### *Literature Skills (con't)*      The student will:

CRT	ITBS	KS	PF	Check	C.YB.10. read to critically evaluate:
				Off	
					•difference between fact and opinion
					•different propaganda techniques
					•each other's writing during the editing process
					•their own writing during the proofreading process
					•different photographic techniques
CRT	ITBS	KS	PF	Check	C.YB.11. read to learn about world current events.
				Off	

### *Listening Skills*      The student will:

CRT	ITBS	KS	PF	Check	C.YB.12. listen actively, attentively, and courteously to the following:
				Off	
					•guest speakers in the profession
					•various sources during the interview process
CRT	ITBS	KS	PF	Check	C.YB.13. critically evaluate the speaker's purpose and distinguish relevant information during the interview process.
				Off	
CRT	ITBS	KS	PF	Check	C.YB.14. listen to a variety of presentation styles and types, such as student oral presentations in class.
				Off	
CRT	ITBS	KS	PF	Check	C.YB.15. listen to recall or record information.
				Off	

### *Speaking Skills*      The student will:

CRT	ITBS	KS	PF	Check	C.YB.16. learn oral organization as follows:
				Off	
					•individual or group reports using examples of magazine and yearbook writing
					•brainstorming sessions to determine publication content and story assignments
					•preparing interview questions
CRT	ITBS	KS	PF	Check	C.YB.17. practice oral presentation skills in a variety of situations including:
				Off	
					•individual or group reports using examples of magazine and yearbook writing
					•participate actively in classroom discussion
					•reading aloud periodically during class
CRT	ITBS	KS	PF	Check	C.YB.18. use word choice to communicate their thoughts more clearly and concisely.
				Off	

## High School Yearbook Production (con't)

### *Viewing Skills*

The student will:

CRT	ITBS	KS	PF	Check	C.YB.19. critically evaluate information and messages
				Off	presented through:
					•the mass media
					•news sources on a daily basis at home
CRT	ITBS	KS	PF	Check	C.YB.20. learn page layout and design.
				Off	
CRT	ITBS	KS	PF	Check	C.YB.21. learn photographic skills.
				Off	
CRT	ITBS	KS	PF	Check	C.YB.22. learn computer application skills.
				Off	