

Day 5: Critical Writing - Narrative

Word Count
 Full Name
 Hour #
 Module Name
 Day 5 CrWr
 Date

http(s) copied and pasted from the Internet site you found for paragraph FOUR below

- 1 **Remember to SAVE TO YOUR FILE LOCKER!**
- 2 Right-align and single-space the **seven-line heading** - - like the one above
- 3 Double space the **five paragraphs** of your paper. Hint: Go to the menu bar to Format > Paragraph >Line Space>Double Space.
- 4 Edit your rough draft on the computer. Do a spell check too. Print out your rough draft.
- 5 Have another person edit your rough draft and write "Edited by _____" on the first page of the rough draft.
- 6 Make corrections on the computer according to the edited draft (those items with which you agree).
- 7 Go to Tools in the Menu Bar >Word Count. **Type** the word count on the final copy as shown in the heading above.
- 8 Print out and proofread your final copy. Staple final copy on top of rough draft.
- 9 Show paper to instructor and then place your assignment in your folder in the 2nd drawer of the tan file cabinet. (500 words A; 400 words B; 300 words C)

Scenario: The *World of Graphics* magazine has been checking on the progress that you and your partner have been making in computer graphics, and they are impressed with your work. This distinguished magazine has been looking for a designer who can really spot a good advertisement. They would like to know what you think a good advertisement layout would look like. They know that you have been studying the design process and know what it takes to generate a powerful message.

Here is what they would like from you:

From your knowledge of computer graphics and design, you are to describe what a great computer generated ad would look like. From the magazines in your module or ones you bring from home, you are to find examples of symbols used in advertisements. Look for examples that you think are effective in their use of letter and pictorial forms and that combine symbol forms in unique ways. Choose one. You should also collect an example that you feel is poorly designed or very ordinary.

Get permission to go to the office and make a copy of each of your examples.

Using your analysis of the ad example you selected, explain what makes a great print advertisement. Be sure you include facts that show what you learned in the module as you explain what a good advertisement design should have.

1st Paragraph: Write an introduction by explaining the above scenario in your own words.

2nd Paragraph: Give three reasons using facts and information you learned in the module as to why you were attracted to the good ad example you picked.

3rd Paragraph: Give three reasons why the poor example you chose is not a good ad.

4th paragraph: Go out to the Internet and research words pertaining to your critical writing; include what you have found (IN YOUR OWN WORDS).

5th Paragraph:: Write a closing summary of at least 3 sentences.