

Final Grade # 1	Final Grade # 2	Hour _____ Comp Graphics & Animation DB # 2 Business card and letterhead
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1. (20) ORIGINALITY —Is the station name AND logo (design) unique and creative?	
2. (20) SYMBOLS/GRAPHICS —Do the symbols and graphics used represent the characteristic and purpose of the television channel?	
3. OVERALL QUALITY:	
(5) Is the <u>general</u> appearance of the logo appealing?	
(10) Do the business card(s) and letterhead look professional?	
(10) Do the results include the address and phone number of the school?	
4. APPROPRIATENESS:	
(5) Is the logo and name <u>appropriate</u> and colorful?	
(5) Were the final results done using computer aided software?	
5. PRESENTATION:	
(10) Did the team have their rough sketches to hand in?	
(5) Was the presentation interesting and was there good reasoning behind the selection of specific design details?	
6. RESEARCH (10): Teams will be required to submit responses to the questions outlined in the “historical research’ section with the final project (EIGHT Q) Partners divided the 5 Q's and A's? #1 _____ #2 _____ Did partners share the other work equally? _____	

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