

#1	#2
----	----

Hour _____

VIDEO PRODUCTION DB # 1 SCHOOL AD

1. (10) LENGTH—Does your video meet the minimum length requirement of 6 minutes and no more than 15 minutes?	
2. CREATIVITY AND APPEARANCE	
(5) Was the video interesting, informative, and exciting?	
(5) Was there music?	
(30) Did the video include all the exciting programs your school has to offer? {such as Builders Club, Cheerleading, Peer Helpers, Quiz Bowl, and Sports}	
3. APPROPRIATENESS (30) – Did the video appropriately represent the school? Teachers _____ Students _____ Administrators _____	
4. PRESENTATION (10)—Did the presentation illustrate the design procedures used to develop a solution to the design brief? Edits _____ Cropping _____	

5. WRITTEN RESPONSE (10) Did the team provide adequate written responses to each of the questions outlined in the “historical research” section? FOUR Q _____
 Did the partners divide the 4 questions equally? #1 _____ # 2 _____
 Was the other work shared equally? _____

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